

## Promotion “Buy and Get” Promotion Terms and Conditions

### General

- It is important that you understand and agree to these terms and conditions for you to participate in the Buy & Get Promotion (the “Promotion”).
- This Promotion is organised by Cell C Limited, registration number 1999/007722/06 (“Cell C”).
- This Promotion will run from **13 March 2024 – 31 January 2026** (the “Promotion Period”).
- This Promotion is only valid in South Africa to active and selected Cell C customers who opt into the promotion through the fulfilment of the campaigns call to action which is to purchase a bundle from a specified menu.
- All non-Cell C customers are excluded from the Promotion and cannot claim any rewards in terms of this Promotion.
- Cell C reserves the right to withdraw this Promotion and/or change the applicable reward at any time before the expiry of the Promotion Period, in its absolute and sole discretion.
- Cell C protects participants’ personal information in accordance with the Protection of Personal Information Act.

### Promotion Rewards

The rewards in terms of this Promotion are as follows:

- Cell C Prepaid Customers
- Customers who, during the campaign period, fulfil the call to action are eligible for the Promotion.
  - The call to action is to purchase either a bundle in the All My Specials or Pick Your Price Menus
- The bundle can be any, all or a combination of the below product bearers and bundle types: ○ Data ○ Voice ○ URL Restricted Bundles ○ Integrated (AIO Bundles) ○ Daily Recurring (Day By Day Bundles)
- Cell C reserves the right to limit the reward to any of the aforementioned product bearers and bundle types.
- Cell C reserves the right to determine the validity of the aforementioned product bearers and bundle types.
- Eligible Cell C customers will be awarded free data, off-net minutes, on-net minutes.
- The amount of megabytes/minutes given away will be outlined in the USSD and App Journeys, ATL Marketing materials, SMS or any communications sent to the eligible Cell C customer.
- Cell C reserves the right to determine the amount of megabytes/minutes/Rands awarded to a customer.
- Eligible Cell C customers can only receive one reward a day for each day they have fulfilled the call to action.
- If a customer purchases a bundle multiple times in one day, they will only receive one reward.
- Free megabytes, off-net minutes, on-net minutes and / or bonus airtime provided through the Promotion are not transferable.

- If there are any issues regarding a reward not being received, please call Customer Care on 084 135. Once the issue has been resolved, you will receive your correct reward within seven (7) working days.

**How to participate in the Promotion and how to claim the reward:**

- To participate in this Promotion, an eligible Cell C customer must purchase a bundle from the All My Specials (\*141#) menu.
- They will automatically receive a reward which will either be free megabytes, free off-net minutes, free on-net minutes or a combination of these.
- The details of the rewards will be communicated to the customer via the marketing material, outbound marketing SMS and confirmation SMS.
- Customers are only required to purchase a bundle from the specified personalised menu to accept the terms and conditions and to participate in the promotion.
  - Eligible customer can join the promotion at any time throughout its duration.
  - You will be able to view your reward balance via the following channels:
    - USSD (\*147#) ○ Cell C Online (Cell C App)
- Cell C assumes no liability for any reward that is not redeemed in this Promotion, for any reason whatsoever.
- Cell C reserves the right to terminate this Promotion, substitute and/or exchange any reward with another reward of similar commercial value without notice, in its sole and absolute discretion.
- By participating or continuing to participate in the Promotion, you agree and understand that you will be bound by the amended terms and conditions.